



Michele Fasani

UI/UX Designer

 michelefasani.com

I've always been fascinated by **design** and **creativity**.

As a child, I wandered through exhibitions—a detail my mother enjoys sharing. In high school, I attended art school and realized it was my **true calling**. At university, I studied graphics and communication, eventually working as a graphic designer for a fashion brand.

Over time, I discovered my passion for **product design** and **photography**. Along the way, I've also ventured into diverse fields such as telemedicine and tour operator startups.

Education

IUSVE, VERONA 

2016 - 2019

Degree in Communication Sciences
and Multimedia Graphics at IUSVE

Verona

Skills

User Experience, Product design,
Wireframing, Usability Testing,
Prototyping, Problem solving,
Branding, Photography, Videos
and much more...

Software

Figma
Adobe Suite
Basecamp
Notion
Wordpress
Slack
Asana
Jira

Languages

Italian (Native)
English (B2)

Contact

 dott.fasa@gmail.com

Experience

MEETERS

APRIL 2022 - NOW

Designing new features and pages for the website and mobile app, updating the actual design system, coordinating the design and development of a native IOS and Android app with the development team and testing with the users the best solution for design.

Around the world 

DOCME INC.

MAY 2021 - MAY 2022

I designed almost every screen of the app with Figma: from the Homepage to the Checkout page. I studied the project to create the most easier solution for the final user - with our international design team, every day we've talked about the user experience to guarantee the best communication for the client.

Around the world 

WOODEN STORE & PAPERWARDROBE

MAY 2019 - MAY 2021

I started as a product photographer also following the customer care. After 5 months I became the main graphic designer and I was in charge of managing new graphics, print files and contents to be published on social networks including photos, videos, reels and stories.

Italy 

Awards & Recognitions

AWWWARDS

Honorable mentions - **Big Five**

CSS Design Awards

Special Design Kudos Award - **Big Five**

CSS Winner

Star Award - **Big Five**

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